

Date: January 17, 2012

Time: 5:00- 6:00 - Social
6:00-6:30 – Dinner
6:30-7:30 – Presentation (1 CPE)

Location: River's Bend
Address: 792 N. Riverview Drive
Phone: (920) 434-1383

Dinner Prices: \$20- Members or Guests,
\$10- Students

Dinner Choices: 8 oz. tenderloin,
chicken cordon blue or 8 oz. steamed cod

Reservations: If you would like to attend this month's meeting, please email Tom LeMense at tomlem54@lycos.com by **Thursday, January 12th** with your reservation and dinner choice.

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Meet Our Speaker

—

Mr. Todd Berry

Budgets, Jobs, and Ballyhoo



As we head into a new year, Todd A. Berry, President of the nonpartisan Wisconsin Taxpayers Alliance, takes a look back at Wisconsin state finances, economics, and politics in the tumultuous and unpredictable year that was 2011. He then turns to the future to discuss how events in recent months inform what's to come—both good, and not so good.

Todd A. Berry has been President of the Wisconsin Taxpayers Alliance (WISTAX) since 1994. Now in its 80th year, WISTAX is a privately funded and widely respected nonpartisan organization dedicated to improving government through public policy research and citizen education.

Prior to that, Todd combined private business experience with service in state and local government. For 10 years, he was a marketing executive for one of the state's oldest food manufacturers. In the late seventies and early eighties, he was Wisconsin's Assistant Secretary of Revenue.

Berry has served on a number of gubernatorial, legislative, and agency commissions or task forces. He also served on the Dane County Board, the Jefferson School Board, the CESA ("see-sah") #2 Board of Control, and the North Central College Board of Trustees, Naperville, Illinois.

With bachelor's and doctoral degrees from UW-Madison, Berry also holds master's degrees from Harvard University and the University of Chicago Graduate School of Business. Todd, and his wife, Margaret Lewis, have 3 children and reside in Middleton, Wisconsin, where their lives are run by their two Welsh Corgis.

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*A Word from Your
President*

-
Mr. Greg Franda



I hope everyone had a wonderful and joyous Christmas season. I hope the new year bring improvements in both your personal and professional life. If you are looking for new year resolutions, I can suggest a couple - attend your IMA chapter meetings and volunteer on the chapter Board of Directors. Increase your involvement with IMA and help the chapter get even better!

Everyone attending our December ethics meeting gained an insight into what should be done and what should not be done. The case study showed what can happen when proper ethical choices are not made. We can apply the lessons learned work both in and outside the workplace starting out 2012 on the right foot.

Our January meeting at River's Bend will be a good chance to find out what is going on in Wisconsin regarding taxes. We should be able to find out what the current thinking is in Madison and what may happen in the future. I look forward to seeing a good turnout.

We still have our promotion to increase meeting attendance. A Chapter member can bring a first time guest and the total cost will be \$30 for the 2 of you instead of \$20 each. Invite a friend, network with other members and enjoy the activities.

Holiday Giving



*A BIG THANK YOU
to everyone who helped count
kettles with our chapter.*

*As a chapter, we aim to serve our
community and this was one way
for us to do so.*

*Continue the spirit of giving into
2012.*

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Professional Development Opportunities

Chapter Meetings

<u>Date</u>	<u>Time</u>	<u>Place</u>	<u>Topic</u>
9/20/11	6:00 PM	River's Bend	Derivatives
10/18/11	6:00 PM	Legend's in Howard	Leadership
11/15/11	6:00 PM	Rock Garden	Tax update
12/20/11	6:00 PM	GrayStone Ale House	Ethics
1/17/12	6:00 PM	River's Bend	WI Tax Atmosphere
2/21/12	12:00 PM	St. Brendan's	Young Professionals
3/20/12	6:00 PM	River's Bend	Community Development
4/17/12	6:00 PM	The Woods	Career search
5/15/12	6:00 PM	Fox Harbor	International business
7/17/12 (Golf outing)	11:00 AM	Hilly Haven	Have fun!

Additional Opportunities

Salary Isn't Everything - Looking at What 2012 Has in Store for Businesses and Talent Acquisition
Webinar
January 11, 2012
www.imanet.org

Essential Team Skills Webinar
January 19, 2012
www.imanet.org

Mid-America Council Leadership Training Session
April 20, 2012
www.indamerica.imanet.org

IMA's 93rd Annual Conference and Exposition
Las Vegas, Nevada
June 23-27, 2012
www.imanet.org



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Certification in 2012

by Melissa Leonard, Gleim Chapter Coordinator

Congratulations to all The IMA Chapter members who are newly certified!

Becoming certified as a CMA or any other certified professional is a huge accomplishment that should fill you with personal pride. This achievement will open professional doors to you, as it demonstrates that you have the proper educational training along with the drive and determination you must possess to prepare for and pass the certification exams.

This new accomplishment comes with a responsibility to educate your colleagues, students, and fellow chapter members about what a certification can do for them. Consider mentoring a co-worker who may be contemplating certification. Share with him or her how the certification has helped you or how it felt when you passed your final part.

The Gleim CMA Review System comes with access to a Personal Counselor who can help set up a study plan and will guide the candidate regardless of where he or she is in the certification process. For those candidates who are not yet certified and have not started the process, there is no time like the present. Apply to take the exam, purchase your CMA Review materials, and start studying immediately. The sooner you begin, the sooner you will pass and start to enjoy the benefits of being certified. And if you have started but not yet finished, dedicate your time to follow your study schedule and get certified in 2012.

Gleim is committed to helping you accomplish your goal of passing the exam and becoming a CMA. Your Packerland IMA Chapter has partnered with Gleim to ensure your success on the CMA exam! Working together, we will provide the necessary tools to prepare you for this difficult exam.

Gleim is committed to helping you accomplish your goal of passing the exam and becoming a CMA. Your Packerland IMA Chapter has partnered with Gleim to ensure your success on the CMA exam! As a Packerland Chapter member, you receive significant discounts on the Gleim CMA Review materials and Gleim CPE. Contact Melissa Leonard at 800.874.5346 ext. 131 or melissa.leonard@gleim.com to take advantage of the offer or if you have any questions.

**CONGRATULATIONS TO OUR
DECEMBER PRIZE WINNERS!**

**JOAN LARDINOIS- ATTENDANCE
JEFF DEWANE- TRIVIA**

**Current Members:
To report changes to email
or mail address for our
chapter communications,
please contact**

**Greg Franda at
Franda_Greg_R@anchorcoup
ling.com**

**** To report changes to your
email or mail address for IMA
National communications,
please log into imanet.org and
change your profile directly. ****

**Trivia
How much did the state
of Wisconsin collect in
general sales & use tax
for the first quarter of
2012?**

**Please bring your answer with
you to the January meeting for
your chance at the prize!**

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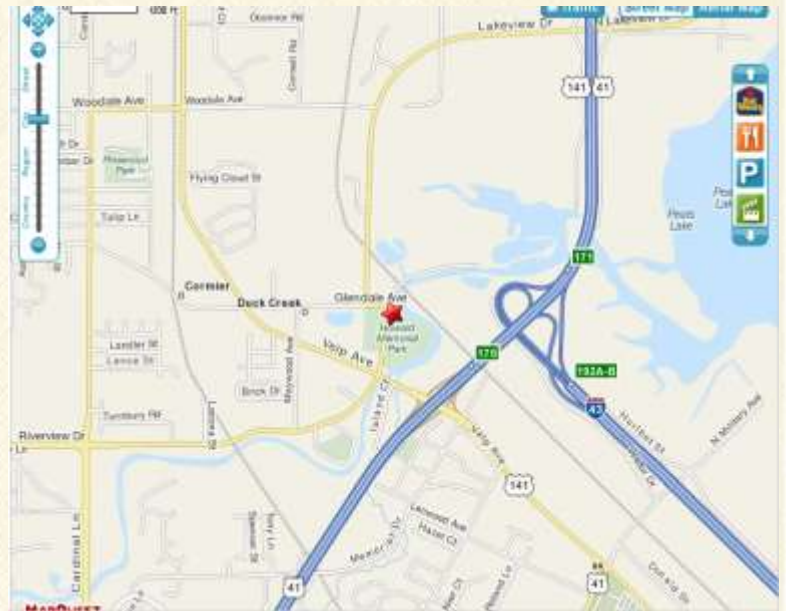
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Directions: From Highway 41 in Green Bay, take the Velp Avenue exit. Head west onto Velp. Turn right onto Riverview Dr/CR-J. 792 Riverview Dr is on the right.



Rick W DeJardin CPA LLC
Certified Public Accountant

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Office (920) 569-8371
Cell (920) 680-8245
dejardinr@aol.com

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