

Date: October 18, 2011

Time: 5:00- 6:00 - Social
6:00-6:30 – Dinner
6:30-7:30 – Presentation (1 CPE)

Location: Legends (Howard site)
Address: 2840 Shawano Avenue
Phone: (920) 662-1111

Dinner Prices: \$20- Members or Guests,
\$10- Students

Dinner Choices: Sirloin dinner, salmon
or legendary grilled chicken

Reservations: If you would like to
attend this month's meeting, please
email Tom LeMense at
tomlem54@hotmail.com by
Thursday, October 13th with your
reservation and dinner choice.

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Meet Our Speaker

—

Mr. Burt McIntyre

Leadership, It's Personal



Burt McIntyre is currently the President of the Board of the Village of Howard. He has been on the Village Board for seven years.

Mr. McIntyre worked for MegTec Systems of De Pere, Wisconsin for 31 years. He served as service manager, customer services manager, interim director of manufacturing, and operations manager. He spent many years managing service operations in Europe and the Asian Pacific, including extended stays in Germany, England and Australia.

His prior experience included manager of the Green Bay office of a cleaning and janitorial firm, inside sales for a paper mill, and a mechanical designer for a consulting engineering firm involved in paper manufacturing.

Mr. McIntyre has 30 years of involvement with youth soccer. He served five terms as the national president of the Soccer Association for Youth, USA, was on the national board of the Soccer Association for Youth for 14 years, and spent five years coaching soccer at Bayport High School in Howard.

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*A Word from Your
President*

- *Mr. Greg Franda*



We had a great start to our year with Bill Guc from Integrys Energy Group discussing derivative instruments. We had a wonderful turnout at River's Bend for this very informative presentation.

We have another good program scheduled this month. Burt McIntyre, President of the Board of the Village of Howard will discuss Leadership with us. I am sure we can all find information from the program that will help us improve our skills and make us better leaders.

We still have our promotion to increase meeting attendance. A Chapter member can bring a first time guest and the total cost will be \$30 for the 2 of you instead of \$20 each. Invite a friend, network with other members and enjoy the activities.

We have a great opportunity for you to give back to the community by helping the Salvation Army. Volunteer your time this November or December and help us assist the Salvation Army in counting the money collected in the red kettles. An hour or two of your time will go to a good cause. Contact Alison Hendrickson for more details. And we can always use volunteers on the Board, so increase your involvement with IMA and help the chapter get even better!

Holiday Giving



Chapter volunteers are counting red kettle money for the Salvation Army every Saturday evening beginning November 19th from 8:15-9:30 PM until Christmas.

We are looking for 4 volunteers for each Saturday. If you are interested in volunteering, please contact Alison Hendrickson at anhendrickson@integrysenergy.com and she will add your name to the sign-up list and provide you with more details.

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Professional Development Opportunities

Chapter Meetings

<u>Date</u>	<u>Time</u>	<u>Place</u>	<u>Topic</u>
9/20/11	6:00 PM	River's Bend	Derivatives
10/18/11	6:00 PM	Legend's in Howard	Leadership
11/15/11	6:00 PM	Rock Garden	Tax update
12/20/11	6:00 PM	GreyStone Ale House	Ethics
1/17/12	6:00 PM	River's Bend	WI Tax Atmosphere
2/21/12	12:00 PM	St. Brendan's	Young Professionals
3/20/12	6:00 PM	River's Bend	Community Development
4/17/12	6:00 PM	The Woods	Career search
5/15/12	6:00 PM	Fox Harbor	International business
7/17/12 (Golf outing)	11:00 AM	Hilly Haven	Have fun!

Additional Opportunities

Current Accounting Issues Conference

October 21, 2011

Rockford, IL

http://www.midamerica.imanet.org/2011_Fall

[Conference Flier.pdf](#)

FASB Statement 167 and Consolidating Variable-Interest Entities

November 9, 2011

Phone/Web Seminar

<http://www.straffordpub.com>



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Get Back on the Horse

by Melissa Leonard, Gleim Chapter Coordinator

A horse trainer would tell you that one doesn't actually ride horses until the day he or she falls off. After their first fall, some will refuse to get back on another horse for as long as they live. Others will climb back atop their horse and keep riding. The latter know that they will likely fall again some day, but enjoy horseback riding enough to trot on.

The process of studying and taking the CMA exam can be similar. At some point, you are going to come across material that is difficult to master, such as questions covering topics you haven't looked at since you were in college. You may take some 20-question quizzes and score below 50 percent or lower! You can't let it bother you. Rather, you need to "get back on the horse" and keep studying.

Some CMA candidates have quit studying and aspiring to be a CMA because a topic was too frustrating for them. The logic is that they can't understand topic "X," so they won't be able to pass the CMA exam. This thinking is nonsense; you will probably only see a couple of questions from certain difficult topics because the ICMA tests you on many topics. Thus, you can't let a topic or two dissuade you from continuing to study. You want to become a CMA and therefore, as frustrating as studying some topics may be, you need to fight through and understand the material enough to pass the CMA exam.

Everyone can remind themselves to "get back on the horse," whether it is preparing for the CMA exam, pursuing a life goal given up long ago, or in every day life. It may not be easy the first time, but keep trying and you will get there.

Gleim is committed to helping you accomplish your goal of passing the exam and becoming a CMA. Your Packerland IMA Chapter has partnered with Gleim to ensure your success on the CMA exam! As a Packerland Chapter member, you receive significant discounts on the Gleim CMA Review materials and Gleim CPE. Contact Melissa Leonard at 800.874.5346 ext. 131 or melissa.leonard@gleim.com to take advantage of the offer or if you have any questions.

**CONGRATULATIONS TO OUR
SEPTEMBER PRIZE WINNERS!**

**MIKE FARRELL – ATTENDANCE
DIANE PAQUE- TRIVIA**

**Current Members:
To report changes to email
or mail address for our
chapter communications,
please contact**

**Greg Franda at
Franda_Greg_R@anchorcoup
ling.com**

**** To report changes to your
email or mail address for IMA
National communications,
please log into imanet.org and
change your profile directly. ****

**Trivia
According to the IMA's
2010 salary survey,
what was the average
salary of a middle
manager?**

**Please bring your answer with
you to the October meeting for
your chance at the prize!**

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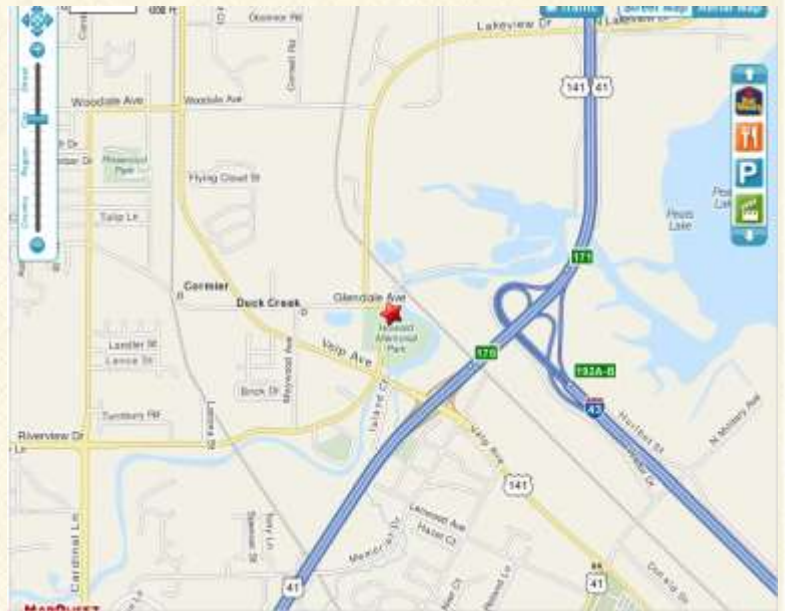
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Directions: From Highway 41 in Green Bay, take the Shawano Avenue exit. Head west onto Shawano. Turn right onto Riverdale Drive. Riverdale Drive turns into Shawano Avenue.



Rick W DeJardin CPA LLC
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